

Desperate times call for ~~desperate measures.~~ **Improved Efficiencies**

BLACK INK SYSTEMS, LLC

Reducing red ink from your bottom line



Ripped from 2011 Headlines

**Largest ever federal
healthcare fraud bust**

More Than \$225 Million In Fraudulent Medicare Billing

**GAO reports \$48B in
Medicare fraud for 2010**

Roughly \$48B of Medicare's \$507 billion budget went to fraud

CHALLENGE

As healthcare faces a \$61 billion uncompensated care burden, providers are faced with unprecedented challenges and relentless pressure to stay financially viable.

As providers continue to feel the pressure of reduced funding, Medicare and Medicaid fraud schemes replicate virally and migrate rapidly across communities. EMS providers are no different, according to a recent poll that revealed EMS self pay patients account for an average of 36% of a provider's annual charge-off's and bad debt.

The headlines are filled with providers doing desperate things during desperate times. However, in today's healthcare climate, top EMS organizations have focused on ways to become more efficient. More than ever, EMS providers are seeking out better tools for benchmarking their organization's billing and operational efficiencies.

SOLUTION

Shrinking reimbursements require providers to utilize every available tool to improve efficiencies. Black Ink Systems has introduced a proprietary technology that quickly finds reimbursements for unpaid transport charges. This system is not collections-based, but instead identifies reimbursements from public benefits programs, such as Medicaid, Medicare, SSI, Social Security Disability, Crime Victims funds, and other county, state and federal indigent programs.

EMS providers need an effective checks and balances system to ensure that crucial dollars are not missed during the billing process. Black Ink's proven system connects an average of 15-20% of an EMS provider's unpaid charges with reimbursements.

Since the indigent population doesn't typically have the means to pay a provider or a collection agency, Black Ink's solution is the key to finding money for otherwise written-off charges.

WHO IS BLACK INK?

Black Ink Systems is passionate about seeing providers reimbursed on every dollar that is available from government benefits programs. Black Ink has a 23-year history in health care revenue recovery that led us in developing our technology. Our proven system identifies missed reimbursements for unpaid EMS charges, before it's too late to send in a claim. Our system provides perfect checks and balances for EMS billing efficiencies.

You've performed the services. You've done the work, but you haven't been paid. Don't write off another dime in bad debt before allowing Black Ink to identify your missed reimbursements. We guarantee to make it happen for you, or our work is free.

**For more information,
contact Black Ink Systems at
877.645.6240 or visit
www.discoverblackink.com.**